

## SPONSORSHIP FORM

Join organic  
leaders and  
businesses  
in pledging  
support  
for the  
UCSC Farm  
& Garden's  
50th  
Anniversary!



The First Fifty  
Celebration  
July 28-30, 2017



Center for Agroecology &  
Sustainable Food Systems (CASFS)  
University of California, Santa Cruz

### PIONEER \$50,000

Receives top mention in press releases, advance promotions, and newsletters, along with website and social media acknowledgment for First Fifty Celebration and other 50th anniversary events. Additional benefits: company logo featured on event registration materials (print and online), program, and t-shirt. Verbal and written recognition at event. Ten complimentary passes to the First Fifty Celebration including banquet.

### VISIONARY \$10,000

Mention in press releases, advance promotions, and newsletters, along with website and social media recognition for First Fifty Celebration and other 50th anniversary events. Additional benefits: company logo featured on event registration packet (print and online), program, and t-shirt. Verbal and written recognition at event. Five complimentary passes to the First Fifty Celebration including banquet.

### HARVESTER \$5,000

Mention in press releases, advance promotions, and newsletters, along with website and social media acknowledgment. Other benefits: company logo included on event registration packet (print and online), program, and t-shirt. Verbal and written recognition at event. Three complimentary passes to the First Fifty Celebration including banquet.

### SEED SOWER \$2,500

Verbal and written recognition at the event, mention in press releases and newsletters, along with website and social media acknowledgment. Company name in the program and company logo on t-shirt; two complimentary passes to the First Fifty Celebration including the banquet.

### CULTIVATOR \$1,000

Receives company name in the event program, newsletters, and on website, company logo on t-shirt, along with two complimentary passes to the First Fifty Celebration.

### SUSTAINER \$500

Receives company name in the event program, newsletters, and on website, along with two complimentary passes to the First Fifty Celebration.

### STEWARD \$250

Receives company name in event program, website, and newsletters.

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
CONTACT NAME AND TITLE

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY, STATE, ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
FAX

\_\_\_\_\_  
E-MAIL AND/OR WEBSITE

\_\_\_\_\_  
BUSINESS NAME AS IT SHOULD APPEAR IN ACKNOWLEDGEMENTS

AMOUNT: \$ \_\_\_\_\_ CHECK #: \_\_\_\_\_

Credit Card Info:  Visa  MC  Discover  American Express

\_\_\_\_\_  
CARD #

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
SIGNATURE (FOR CREDIT CARDS)

Make checks payable to UCSC Foundation. Please return this form via fax or mail to:  
FIRST FIFTY SPONSORSHIP, CASFS, UCSC, 1156 High Street, Santa Cruz, CA 95064  
Phone: (831) 459-3240 Fax: (831) 459-2799 casfs@ucsc.edu

If you prefer to make an online gift, go to: [casfs.ucsc.edu/about/support-casfs](http://casfs.ucsc.edu/about/support-casfs)