The GREW Project aims to help beginning farmer and rancher training organizations to develop and carry out program evaluations more easily, provide more useful information for all stakeholders, and continually improve their efforts to help farmers be more successful. This is a working document for our theory of change. It identifies our project team’s current thinking about our desired outcomes for this effort. To learn more about the GREW Project, visit our website: https://casfs.ucsc.edu/education/bfrdp/index.html